

## News from Your Partner for Orthopedic Solutions



Greetings everyone! We're very excited to launch a **new product** this month! See information below about the **K-9 Safe-Seal Endo Tube!**

### IAP has a new rep!!

We are very excited to announce that **Lisa Toland** has joined the team at Innovative Animal Products as our new Clinical Sales Representative in the SW region of the U.S. Lisa will be covering the states of California, Arizona, Utah, and Nevada and is out meeting with clients this month. Stay tuned: there will be more about her in next month's newsletter!

**Lisa Toland** - Clinical Representative  
Southwest Region  
Email: [Lisa.Toland@innovativeanimal.com](mailto:Lisa.Toland@innovativeanimal.com)  
800.527.9657 toll free  
480.272.6629 fax

### We still have openings at the following labs:

**Tightrope Canine Stabilization Lab – May 15<sup>th</sup> - Philadelphia, PA - 12 spots left!**

See details and register online here:

[Arthrex Tightrope CCL Stabilization Lab](#)

Instructors: Robert Cook, DVM, Animal Clinic of St. Charles, IL  
Ian Holsworth, BVSc, DACVS, VMSG, Ventura, CA  
Peter J. Lotsikas, DVM, Dipl. ACVS, Veterinary Orthopedic & Sports Medicine Group, Annapolis Junction, MD

**FIXIN Lab – May 22<sup>nd</sup> – Orlando, FL 10 spots left!**

See details and register online here: [www.innovativeanimal.com](http://www.innovativeanimal.com)

Instructors: Brian Beale, DVM, Dipl. ACVS, Gulf Coast Vet Spec, Houston, TX

**Tightrope Canine Stabilization Lab – June 13<sup>th</sup> – Scottsdale, AZ - 4 spots left!**

See details and register online here:

[Arthrex Tightrope CCL Stabilization Lab](#)

Instructors: Jimi Cook, DVM, PhD, Dipl. ACVS

Featured Solution

## Safe-Seal Endo Tube

## The Next Generation in Endotracheal Tubes

### SAFE:

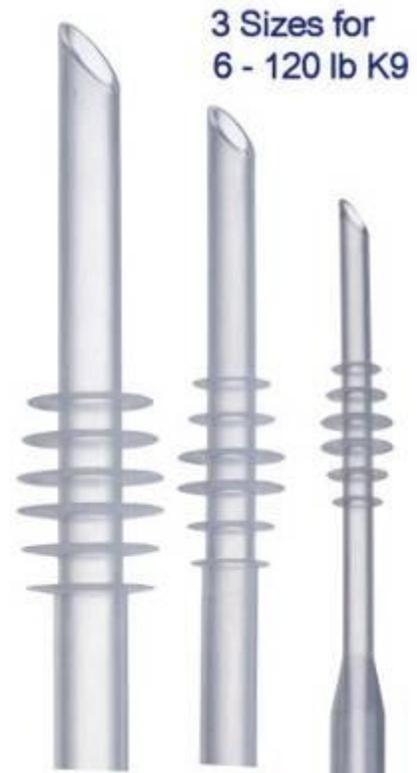
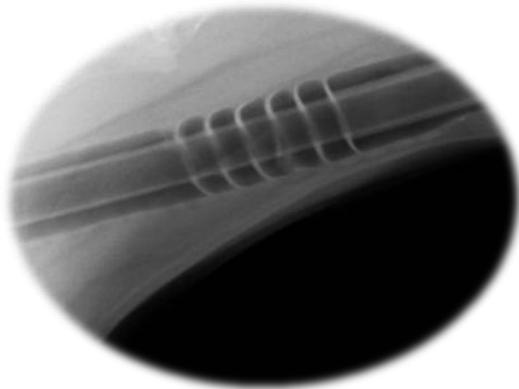
Baffles prevent over insufflation ~ no pressure points

### EASY:

Faster insertion and removal ~ less training needed

### ECONOMICAL:

Only 3 sizes needed for dogs ranging 10~200lbs, autoclavable



**Innovative Animal Products** is proud to announce a revolutionary new concept in endotracheal tubes! **Safe-Seal™ ENDO TUBE's** advanced technology will transform and modify the face of surgery and will dominate in safe surgical practices.

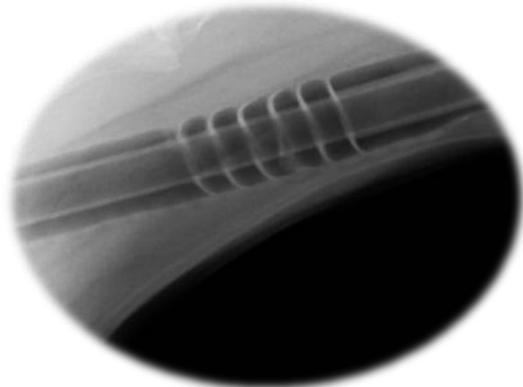
Almost all ET Tubes used today depend upon an inflation cuff to seal the tube in the trachea, *except* the **Safe-Seal™ ENDO TUBE** featuring the Blaine Baffle System. This new technology uses a series of 6 silicone baffles with carefully engineered pattern and spacing to seal the trachea *without pressure points*.

The **Safe-Seal™ ENDO TUBE** was designed to eliminate the problems associated with inflation cuffs tubes. No danger of leakage, over pressurization or under inflation! The soft and flexible baffles of this ET tube have an extreme advantage over the conventional inflation cuff tubes. The **Safe-Seal™ ENDO TUBE** is atraumatic to the tracheal surface due to the limited contact of the baffles against the tracheal walls. This means the tube can be left in the same position for extended periods of time. Rotation of the patient will not cause harm to the trachea because the baffles rotate easily. The soft, flexible baffles design also cleanses the trachea of all fluids upon extubation.

## Advantages and Benefits:

- ✦ Solid one-piece construction of medical grade silicone is autoclavable, resistant to cold disinfectants and could potentially last for years if carefully inspected
- ✦ No moving parts to fail
- ✦ Can be left in the same position in the trachea for extended periods of time
- ✦ The Y tube adapter fits snug but will not seize to the plastic of the Y tube
- ✦ The tube will rotate in the trachea during surgery without injury
- ✦ Transparent, so blood or fluids can be visualized in the tube

3 Sizes for  
6 - 120 lb K9



## Introductory Offer!

**3 Tubes with stylets \$84.95**

*Plus \$10 shipping & Handling*

To order please call:

**888.551.4394**

Or email:

**[info@innovativeanimal.com](mailto:info@innovativeanimal.com)**

Safety, longevity and cost-effectiveness place the **SAFE-SEAL ENDO TUBE** in a world apart from the others.

More information: [www.breatheasy.com](http://www.breatheasy.com)



## Other Orthopedic Solutions

### VIDEOS

**Arthrex Vet Systems Media Center:** Tightrope CCL technique animation along with surgical videos for both the **Tightrope CCL** and **CCL Anchor Repair Systems**.  
[www.arthrexvetsystems.com/en/mediacenter](http://www.arthrexvetsystems.com/en/mediacenter)

**Available:**

## REFURBISHED ARTHROSCOPY PUMPS AND HAND INSTRUMENTS

Item Number	Description	Price
VAR-11100	PUNCH, SLENDER 2.75MM, STRAIGHT	\$600.00
VAR-11794L	SUTURE CUTTER, OPEN ENDED, LEFT NOTCH	\$600.00
VAR-11794L	SUTURE CUTTER, OPEN ENDED, LEFT NOTCH	\$600.00
VAR-11880	BIRDBEAK PENETRATOR, 2.75MM, STRAIGHT	\$600.00
VAR-11880	BIRDBEAK PENETRATOR, 2.75MM, STRAIGHT	\$600.00
VAR-11890	BirdBeak, 2.75MM, 22 DEGREE UP TIP	\$600.00
VAR-11890	BirdBeak, 2.75MM, 22 DEGREE UP TIP	\$600.00
VAR-12040	PUNCH, WIDEBITER, 3.4 MM STRAIGHT	\$600.00
VAR-12040	PUNCH, WIDEBITER, 3.4 MM STRAIGHT	\$600.00
VAR-12140	PUNCH, WIDEBITER, 3.4 MM STRAIGHT	\$600.00
VAR-12150	SCISSORS, 3.4 MM, R CURVED STR	\$600.00
VAR-12150	SCISSORS, 3.4 MM, R CURVED STR	\$600.00
AR-6400	CONTINUOUS WAVE II ARTHROSCOPY PUMP	\$2,500.00
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**\*Instruments are completely refurbished and carry an 18-month warranty which covers replacement at the trade-out cost of \$295. Pumps are completely refurbished and carry a 6-month warranty.** (They use the same main pump tubing as the Wave III, AR-6410 & AR-6411 / AR-6421). **\*\*\*When placing an order for products on this list, please be sure to specify, on the order form, that the product is coming from this list.**



### Canine Arthroscopy Set Lease Program

A comprehensive selection of specialty instrumentation to perform arthroscopic procedure on the stifle, elbow, shoulder, and hock. From Arthrex Vet Systems.  
**Rental: \$400 plus shipping**



### Arthroscopy Tower Lease Program

Tower includes: Camera, Light source, Monitor, Water Pump, Shaver system, 2.7 and 1.9 scopes.  
**Rental: \$750 per week plus shipping to and from your clinic**  
(Reservations required. Allow 2-3 days for shipping to your facility.)



### Original Interlocking Nail ® System Lease Program

**Average costs per procedure when using the lease program:**  
Rental of equipment: \$275 - Interlocking Nail: \$73 - Bolts (4): \$60  
Overnight Shipping: approx \$60 (actual cost to be determined at time of shipping)  
**Total cost = approx \$457.00 per procedure**

If you use our lease program and then decide to purchase an Interlocking Nail System, the price of the new system will be reduced by \$275.

## Lab and Conference Schedule 2010

### Tightrope CCL Labs

Date	Location	Exhibit/Lab
May 15, 2010	Philadelphia	Tightrope
June 13, 2010	Scottsdale	Tightrope
July 17, 2010	Chicago	TightRope
Sept 11, 2010	Minneapolis	TightRope
Oct 9, 2010	Charlotte	TightRope
Nov 13, 2010	Los Angeles	TightRope

#### MINIMALLY INVASIVE TECHNIQUE FOR TREATING CCL INJURIES

This laboratory will provide a didactic section covering the principles of the Tightrope CCL materials, a step-by-step presentation of the surgical technique, and presentation of data regarding the clinical results of the technique from a prospective cohort (TPLO) study in canine patients. The laboratory period will include hands-on training in which each person can perform the technique on a cadaveric canine stifle.





To register: [www.arthrexvetsystems.com](http://www.arthrexvetsystems.com) Call 888.551.4394



### Anchor CCL Repair System Labs

Date	Location	Exhibit/Lab
May 23-28, 2010	Orlando	NAVC PGI/Anchor
June 19, 2010	Los Angeles	Anchor
Aug 21, 2010	TX A&M	Anchor
Oct 9, 2010	Denver	Anchor

#### NOVEL TECHNIQUES FOR TREATING CCL TEARS AND THE MENISCUS

This course is a lecture/laboratory experience with the objective of providing in-depth exposure to common rear limb instability problems veterinary practitioners experience in daily practice. Learn and practice the concept, techniques and instrumentation of selected joint stabilization procedures in the canine cadaver pelvic limb. Repair cranial cruciate ligament (CrCL) tears, meniscal injuries, collateral ligament disruption, patellar luxation, tarsal collateral ligament injury using easy-to-learn techniques and the latest specialized implant. This course will cover the isometric sites for suture placement.



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### Arthroscopy Labs: Basic – Intermediate – Advanced

Date	Location	Exhibit/Lab
June 11-12	Scottsdale	Resident Arthroscopy
July 24, 2010	Los Angeles	Intermediate Arthroscopy
August 12-13	Naples, FL	VA3 Meeting Advanced – Invitation only
Sept 18	Chicago	Basic Canine Arthroscopy

#### ARTHROSCOPY

Discussion of equipment needs and care, specific indications and methods to consistently achieve successful visualization and management of joint disorders will be discussed in a lecture format. Participants will learn to gain access to the elbow and shoulder, develop working portals and become familiar with instruments available for treatment of intra-articular lesions in a cadaver limb.



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### FIXIN Labs

Date	Location	Exhibit/Lab
May 22, 2010	Orlando	FIXIN – Locking Supports
June 18, 2010	Los Angeles	FIXIN – Locking Supports
July 24, 2010	Chicago	FIXIN – Locking Supports
Oct 16, 2010	Boston	FIXIN – Locking Supports
Nov 13, 2010	Las Vegas	FIXIN – Locking Supports

#### INTERNAL FIXATION FEATURING THE FIXIN SYSTEM

The course is designed to introduce the Veterinary Surgeon to the new FIXIN internal fixation system explaining mechanics innovation, instruments, implants, surgical technique, technical errors and possible complications. A series of case histories also shows a selection of clinical cases selected from over 600 applications in four years that highlight the flexibility and simplicity of the system.



# FIXIN

For more information and case logs: [www.traumavet.it](http://www.traumavet.it)

To register: [www.innovativeanimal.com](http://www.innovativeanimal.com) Call 888.551.4394

Have an innovative idea or solution? Need help with product development or marketing? Contact us!!!

### Innovative Animal Products

6256 34th Avenue NW  
 Rochester, MN 55901  
 888.551.4394  
 507.281.8110  
[info@innovativeanimal.com](mailto:info@innovativeanimal.com)

Exclusive distributor for:  
**Arthrex Vet Systems**  
**FIXIN™ Locking Plate System**

[www.innovativeanimal.com](http://www.innovativeanimal.com)

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